



### NEWAA Electric City Art Market Application

Reserve your exhibit space now for the NEWAA Electric City Art Market, June 9th from 1-9pm in downtown, Kaukauna (2nd and Main St.). \$40.00 per booth. First access/opportunity to NEWAA Members. If you would like to participate, we would encourage you to join our regional artist association to take advantage of the many benefits and opportunities we provide. For more information visit [www.newisconsinarts.org](http://www.newisconsinarts.org). If you are interested in exhibiting, please complete and submit the application below. We will review your application and respond back soon.

Artist Name: \_\_\_\_\_

Artist Business Name: (if applicable) \_\_\_\_\_

Alternate Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile Phone #: \_\_\_\_\_

Email: \_\_\_\_\_ Billing Email: \_\_\_\_\_

Web address: \_\_\_\_\_ Instagram: \_\_\_\_\_

**I PROPOSE TO EXHIBIT (CHECK ALL THAT APPLY) :**

- Painting/Drawing     Prints     Photography     Sculpture     Wood
- Glass     Metal     Fiber     Pottery Ceramics     Jewelry     Other \_\_\_\_\_

**Liability Agreement:** The NEWAA Electric City Art Market shall not be liable for any injury to artist, their personnel, agents or employees or for any damage or loss of artist’s work, equipment or other personal property arising out of the above art exhibition, the mounting and/or any other activities involved in the preparation and/or presentation of the exhibition. Artist agrees to assume all risk of damage to or loss of his/her own art from whatever cause. Artist further agrees to release and to hold harmless NEWAA, it’s officers, directors, employees, volunteers and agents and the Electric City Experience, its officers, directors, employees, volunteers and agents from any and all liabilities and damages to artwork and/or persons, as a result of any part of artist’s participation in the exhibit. Indemnification: Artist shall indemnify, save and hold harmless NEWAA and Electric City Experience, its officers, directors, employees, volunteers and agents and the participating exhibition venues from any and all claims, demands, causes of action and judgments, losses, costs and expenses, including but not limited to reasonable attorney’s fees, arising due to the negligence of artist, their employees, agents or other personnel hereunder, including but not limited to any representation, warranty, term and/or condition of this agreement.



NEWAA reserves the right to curate entry to ensure fine art quality and breadth of artistic expression.

Submission of an entry constitutes permission to have one's images used, or art photographed, for publicity purposes and constitutes agreement with all conditions set forth in this prospectus. Artists are encouraged to provide their own insurance for their artwork.

Rules/Regulations:

- 1) Exhibit spaces are assigned by NEWAA and are not interchangeable.
- 2) This event is rain or shine. No refunds will be made due to inclement weather.
- 3) Exhibit cost is \$40.00 per 10' x 10' space. Exhibitors are responsible for providing their own tent structure and set-up/displays for booth. No electricity will be available for this event.
- 4) Artists are responsible for his/her own booth liability insurance.
- 5) Exhibitors may begin set-up at 9am on Saturday, June 9th. All exhibitors are required to exhibit for the duration of the event, and no early tear-down will be permitted. Tear-down will begin at 9pm and must be completed by midnight.
- 6) Artists must be present during the entire event and must personally staff their booth space. It is not acceptable to have someone work for you, except for breaks. Under no circumstances may agents, dealers or representatives attend the event in place of the artist.
- 7) Original art must occupy more than 75% of the applicant's booth space. Reproductions of 2-D work must clearly be labeled.
- 8) Ceramic works must be handcrafted/made by the artist. If multiple pieces of the same design are displayed, each must be signed.
- 9) Artists must comply with all staff and uniformed security regarding site safety and regulations. Vehicles must be parked only in designated areas.
- 10) NEWAA Electric City Art Market is a family-oriented event.
- 11) All disputes that result in an artist being disqualified from appearing at the show will not result in a refund of the booth or other fees, regardless if the disqualification arises before or after the show opens.

By Signing below, you are agreeing to the Exhibitor Rules and Regulations listed above:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

Please mail application to: NEWAA 1042 Campbell St. Neenah, WI 54956